

Media Kit

Advertise with TheTrendTutor

A 24/7 live crypto and markets channel with a 21-language market data website, a daily email briefing and social channels — one sponsor package across stream, web and inbox.



24/7 live stream

YouTube

X

Twitch

TikTok

Telegram

21 languages

Daily Briefing email

WHO WE REACH

- People who follow crypto, trading, macro markets and financial news — from first-time buyers learning the basics to active traders watching liquidations and the economic calendar.
- A global, multilingual audience: thetrendtutor.com is published in English, Turkish, German, Spanish, French, Portuguese, Russian, Ukrainian, Arabic, Persian, Hindi, Bengali, Japanese, Korean, Chinese, Indonesian, Vietnamese, Italian, Dutch, Polish and Kurdish.
- Viewers who keep the stream open for hours: live prices, breaking news, liquidations, funding rates and economic events on screen around the clock.

Current audience figures for your campaign are shared privately on request.

AD PRODUCTS

Website banner (weekly)

Top banner 728×90 on desktop and 320×100 on mobile, plus right-column boxes 300×250 and 300×600 on wide screens. Home page, news, calendar and data pages.

Static image served from our own server · labelled "Sponsored" · no pop-ups, no auto-play

Newsletter sponsorship

A "Sponsored by" line with a short message in the Daily Briefing (every morning, 07:45 UTC) or the Week Ahead email (Sundays).

One sponsor per issue · clearly separated from editorial content

Live stream sponsor card

A branded card on the 24/7 live stream, shown at regular intervals in the same style as our on-screen info cards, with your logo, a one-line message and a QR code.

Never covers prices, news or the chart · labelled "Sponsored"

Sponsored calendar / event box

A labelled sponsor line next to a chosen economic event or crypto date on the calendar page, for a fixed period.

Ideal for exchanges, data and tools around CPI, FOMC, NFP and token events

Native placement

A sponsored text item between news headlines (one every six headlines), always marked "Sponsored".

Title + one line + advertiser name

Bundles

Combine stream card + website banner + newsletter for one week across all channels.

Language or region targeting on the website on request

PRICING

Contact us for pricing.

Packages are booked weekly. Tell us your goal, dates and languages and we send a short proposal by email.

ADVERTISING POLICY (SUMMARY)

- Every paid placement is labelled "Sponsored"; affiliate links are labelled "Affiliate link". Sponsors never influence our news, data or videos.
- We do not accept: guaranteed or "risk-free" returns, investment advice or trading signals, unlicensed or regulator-warned projects, exchanges or brokers, Ponzi/pyramid/"doubling"/giveaway or recovery-service schemes, impersonation, fake news layouts, gambling, adult content or anything illegal.
- Financial services must tell us where they are licensed or registered; we may restrict campaigns by language or region.
- No pop-ups, redirects, auto-playing audio, or ads over the live player. We never ask viewers to click ads and never use incentivised or automated traffic.
- Every creative and landing page is reviewed before going live and may be removed if it breaks the policy.

Full policy: thetrendtutor.com/advertising-policy

CREATIVE SPECS

- Banners: PNG, JPG or WebP; 728×90, 320×100, 300×250, 300×600 (please also send 2× versions for sharp display); under 150 KB each; no animation longer than 15 s.
- Stream card: logo (SVG or transparent PNG), one line of text (max 60 characters), landing URL for the QR code.
- Newsletter / native: advertiser name, title (max 60 characters), one line (max 120 characters), landing URL.

HOW TO BOOK

To: contact@thetrendtutor.com

Subject: Advertising – <company> – <placement> – <dates>

Company and website:

Product / project:

Placement(s): website banner / newsletter / live stream card / native / calendar box

Preferred dates and length:

Target languages or regions:

Licences or registrations of the advertised service (if financial):

Contact person: